

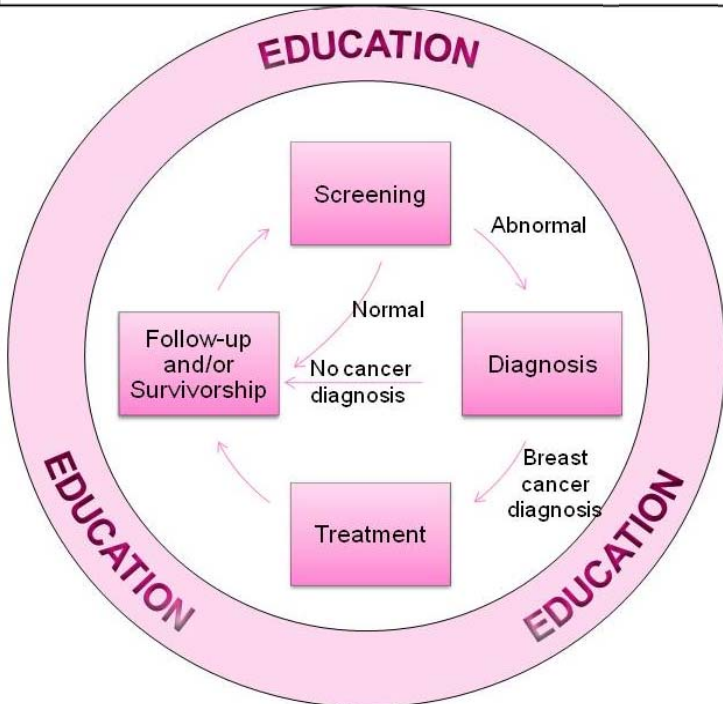
Susan G. Komen® South Florida
 2015 Community Profile
 Palm Beach, Martin, and St. Lucie Counties



The 2015 Community Profile provides an in-depth understanding of the breast health and breast cancer needs confronting Komen South Florida's five priority communities.

Breast Cancer Continuum of Care

1. Indiantown/Martin County
2. North Palm Beach County
3. The Glades
4. South Palm Beach
5. Fort Pierce/Port St. Lucie



Main barriers

- ❖ Lack of money and/or health insurance for screening and diagnostic services
- ❖ Lack of knowledge on risk reduction
- ❖ Limited transportation
- ❖ Cultural stigma or misinformation

Who's at greater risk for late-stage diagnosis and/or breast cancer death?

- ❖ Seniors
- ❖ Hispanic/Latina women
- ❖ Women of African descent
- ❖ Women of Ashkenazi Jewish descent

Strategies to improve the breast cancer continuum of care

- 🔑 Develop and sustain community partnerships in the priority communities to promote breast health education and services in a culturally competent manner
- 🔑 Reduce financial barriers to care (high deductibles, premiums, co-pays)
- 🔑 Focus grant-making initiatives on the five priority communities



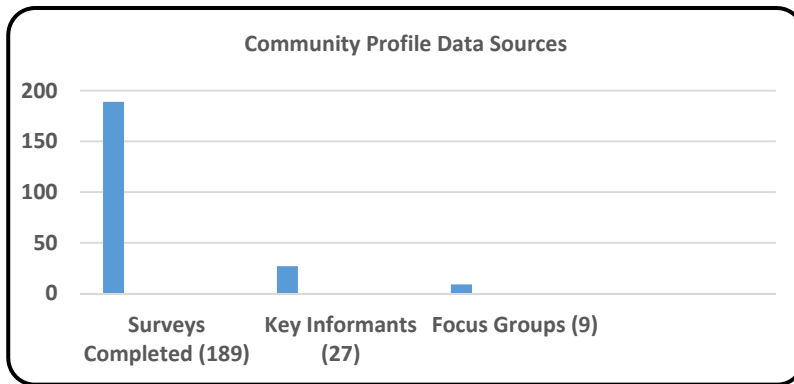
OUR COMMUNITIES -- WHERE DO WE STAND?



| Population Group | Female Population (Annual Average) | Less than HS Education | Income Below 250% Poverty (Age: 40-64) | Un-employed | Foreign Born | Linguistically Isolated | In Rural Areas | In Medically Under-served Areas | No Health Insurance (Age: 40-64) |
|--|------------------------------------|------------------------|--|-------------|--------------|-------------------------|----------------|---------------------------------|----------------------------------|
| US | 154,540,194 | 14.6 % | 33.3 % | 8.7 % | 12.8 % | 4.7 % | 19.3 % | 23.3 % | 16.6 % |
| Florida | 9,457,566 | 14.5 % | 39.0 % | 10.3 % | 19.2 % | 7.1 % | 8.8 % | 7.5 % | 24.2 % |
| Komen South Florida Affiliate Service Area | 880,316 | 13.4 % | 35.3 % | 11.1 % | 20.1 % | 6.5 % | 2.0 % | 1.2 % | 23.0 % |
| Martin County - FL | 72,853 | 11.3 % | 28.6 % | 10.7 % | 9.9 % | 3.1 % | 8.5 % | 13.9 % | 19.9 % |
| Palm Beach County - FL | 670,031 | 12.9 % | 34.6 % | 10.5 % | 22.1 % | 7.1 % | 1.0 % | 0.0 % | 22.6 % |
| St. Lucie County - FL | 137,432 | 16.8 % | 42.3 % | 14.1 % | 15.7 % | 5.2 % | 3.4 % | 0.0 % | 26.5 % |

US Census Bureau data are in the percentage of people (men and women) in the population

Qualitative Analysis



29% of the 89 focus group participants stated that a lack of money prevented them from seeing a doctor at least once in the last 12 months.

Healthy People 2020 (HP2020) Breast Health Indicators

Healthy People 2020 is a Federal Initiative that provides health objectives for the USA

1. Reduce the number of breast cancers detected at late stage to 41.0 per 100,000 women.
2. Reduce the death rate of females from breast cancer to 20.6 per 100,000 women.



Martin County: will not meet the Healthy People 2020 goals for the reduced late-stage breast cancer without intervention.

Palm Beach County: Is currently behind in meeting the Healthy People 2020 goals for reduced late-stage breast cancer and reduced death rate – but is on track with meeting both goals by the year 2020.

St. Lucie County: is currently meeting both Healthy People 2020 breast health indicators.

To view the full format of the 2015 Community Health Profile Report: go to <http://www.komensouthflorida.org>